

# CO-DESIGNING WORK-INTEGRATED LEARNING AT THE PHD LEVEL

ADVANCECRT

Research Question: How is success perceived and experienced by students, their supervisors, and employers in PhD work-integrated learning programmes?



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# **OBJECTIVES**

- To create a reusable framework for work-integrated learning in PhD programmes based on feedback from stakeholders.
- To understand how success is understood and experienced in PhD work-integrated learning experiences.
- To explore how differing understandings of success impact the relationships between the three stakeholders (PhD students, their supervisors, and employers).
- To reflect on how technological interventions can be used to improve reflection activities, experiences, and evaluation methods associated with work-integrated learning.

# **UN SDGs**

# **Quality Education**

- The framework and research will support the goal of relevant skills training to support employment and entrepreneurship.
- It will be inclusive of a variety of experiences and support lifelong learning through the inclusion of a wide range of stakeholders' feedback.

# **Decent Work and Economic Growth**

- Industry-academia collaboration can lead to innovation and growth in the economy.
- Graduates who have the necessary skills and experience for the economy have more employment opportunities.

# Industry, Innovation, and Infrastructure

- Ireland is focused on being an Innovation leader and enhancing its status as a 'knowledge
- Emphasizing the role of research outside of academia is important for innovation and the overall economy.

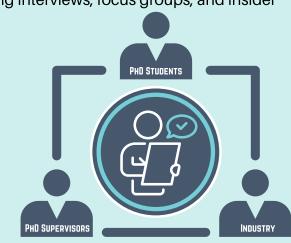
# **DEFINITION**

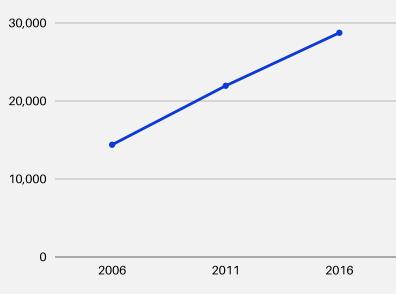
Work-integrated learning (WIL), also called work based learning (WBL) or work placement, is a type of experiential learning and includes formal and informal learning that occurs in the context of work or the workplace.

## How

The research engages with three stakeholders: PhD students, their supervisors, and employers in industry.

It includes survey research and narrative inquiry incorporating interviews, focus groups, and insider research.





Number of people with doctorates in Ireland

# **IMPORTANCE**

While WIL has been suggested as a warranted addition to PhD programmes, putting it into practice, including understanding the design, evaluation, and outcomes of work-integrated learning, has not been extensively studied in Ireland. Additionally, only 17% of recent PhD graduates participated in WIL as part of their doctoral training. WIL in PhD programmes requires further study because:

# There are more people with PhDs in Ireland than ever

- The number of people with PhDs in Ireland increased by 99.5% in the ten-year period between 2006 and 2016.

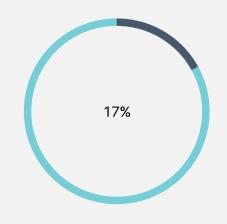
### The majority of PhD graduates today do not work in the education sector.

- While the PhD traditionally prepared graduates for careers in academia, only 44% of PhD graduates work in the education sector today. The rest must adapt their doctoral training to different career paths and find work elsewhere.

- The unemployment rate for PhD graduates is very low and it's important to understand how PhD skills fit into the overall workforce.

#### Research and the production of new knowledge is a "strategic resource" in the knowledge economy.

- Attracting and retaining researchers, both in the education sector and in industry, is important for participation in the knowledge economy and responding to societal change.
- The League of European Research Universities cites recruiting people for research careers in Europe as the biggest challenge for being internationally competitive in research and innovation.
- There is a growing awareness, as evidenced by government policies and spending, about the importance of research across all industries and the impact of research on the economy.



% of recent doctoral graduates who completed internships or work placements during their studies



#1 source of jobs for recent doctoral graduates is working in the job



% of recent doctoral graduates employed 9 months after graduation previously at 20%

44%

% of recent doctoral graduates employed in the Education sector

# **WHAT'S NEXT**

# Progress:

Initial survey for students (pre-placement) & Interviews to be conducted May 2022

# **Next Steps:**

Comprehensive literature review

Surveys & interviews for supervisors & industry Followup surveys and interviews postplacement, post-graduation

Framework trial

Framework creation

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